



Lester B. Pearson School Board
Commission scolaire Lester-B.-Pearson
1925 Brookdale Ave., Dorval, QC, Canada
www.lbpsb.qc.ca

Lester B. Pearson School Board Media Relations Guidelines

Media Contact

Members of the media interested in receiving news and announcements directly from the Lester B. Pearson School Board are invited to contact the Board to register in order to receive announcements as they become available by sending an email to: dbecker@lbpsb.qc.ca

Specific media requests should be sent directly to Darren Becker - Director, Communications and Community Development at the Lester B. Pearson School Board: dbecker@lbpsb.qc.ca Please specify the focus of your story, including if it is regarding a specific school or schools, a particular individual within our Board or broader Board-wide issues.

All interviews/photographs and filming of videos at a Board facility or of a staff member or student(s) must be arranged in advance so that the appropriate arrangements can be made.

Media must obtain permission from the Board before arriving at any Board facility or filming any images of those facilities, staff or students, other than as legally permitted.

Please note that the Board's Communications Department may provide such permission and by extension media are asked to refrain from contacting individual schools, staff or students directly.

Filming, photographing, or interviewing of students

Any media wishing to film, photograph or interview students from grades K through Secondary V as well as students studying in Adult/Vocational and Continuing Education on its premises must obtain permission in advance from an appropriate board employee. Furthermore, media arriving at any board site to take photographs or film interviews should be accompanied by an employee at all times.

All related consent forms which may be required must also be signed in advance. Authorization for filming/interviewing of students and/or premises will cease once the approved filming or interview is over.

The Board reserves the right to decline media requests for any reason.

Media Contact

Darren Becker
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Lester B. Pearson School Board
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T: 514.772.0122